

**FUR PRICES FALL
30 TO 50 PER CENT.**

Big Drop in Retail Figures Predicted as Result of This Year's Auction.

Fox skin prices are falling so much at this week's sale of the New York Fur Auction Sales Corporation that last May that further cuts in retail fur prices were predicted for the fall.

Gray fox skins on the second day of the sale registered a drop of from 30 to 40 per cent., pelts selling at \$3.50 for No. 1 stock to as low as 50 cents for No. 4 skins. Blue fox pelts averaged \$70 in lots of 125; the top price was \$120.

Alaska seals went at reductions of 50 per cent. below May. Martens, the only skins which brought prices at all satisfactory to the trade, fetched from \$10 for light pelts to \$51 for dark ones. The same number of pelts which last year brought \$7,000,000, are expected this year to sell for from \$2,500,000 to \$3,000,000.

SEPARATE RECOUNT ON FRIDAY.

Committee to Take Up the Carroll and Dunnigan Contests.

The Senatorial Legislative Committee on Privileges and Elections will begin a recount on Friday in the 11th Senatorial District, Brooklyn, where Daniel J. Carroll, defeated Democratic candidate, is contesting the election of the successful Republican candidate, Senator Abraham L. Katzin.

There will be a recount also in the 2d Senatorial District, Bronx, where the defeated Democratic candidate, John J. Scheraga, is contesting the election of the present sitting Republican member, Senator George H. Taylor. The Legislative Committee is headed by Senator Schuyler M. Mayers.

CABLE INJUNCTION SIGNED.

Order Restrains Western Union From Landing Brazil Wires.

Judge Augustus N. Hand in the United States District Court today granted the temporary restraining order asked for by the Government in its injunction suit against the Western Union Telegraph Company.

The order, which runs until 2 P. M. Friday next, stays the Western Union Company from landing the new Brazil-Bahamas cable at Miami Beach, Fla., from using the three cables running from Key West to Cuba in connection with Brazilian messages and from splicing the link from Barbados to Cuba.

Manufacturing and selling direct, our prices are extraordinarily low.

Lane Bryant

Originator, patentee and largest maker and retailer in the world of

MATERNITY APPAREL

Offers the expectant mother

Latest Winter Models

in a complete assortment

Dresses \$4.75 to \$25.00
Coats \$5.75 to \$35.00
Suits \$4.00 to \$20.00
Petticoats \$1.00 to \$10.00
Corsets \$4.00 to \$15.00
Brassieres \$1.00 to \$2.25

Neckties and Underwear

Offering in no outward way from prevailing modes, exact as required; current condition; fit when figure is again normal without alteration.

Second Floor

Lane Bryant

21-23 West 38th Street

All mail and telephone orders will receive prompt and careful attention—phone Fitzroy 1900—ask for Telephone Order Desk.

38th Street

Lord & Taylor

—FIFTH AVENUE—

39th Street

Consistently high standards are maintained in all our offerings, no matter how moderate the prices.

Reductions That Are Final on Winter Apparel**Women's and Misses' Suits, Dresses, Skirts, Blouses**

Just at the very beginning of the cold weather; all the remaining models in our regular winter stock—splendid styles, fabrics of quality, beautiful tailoring—values of compelling interest to women of discriminating taste, marked regardless of original cost

50 Suits For Women.	125 Dresses For Women.	75 Skirts For Women.	60 Suits For Misses.	60 Dresses For Misses.	300 Blouses For Women.
Veldyne, Velours, plain and fur trimmed. Small women's sizes in Duvel de Laine, Velours.	Daytime models, Tricotine, Duveltyne and Velvet. Evening models in Satin, Velvet, Georgette Crepe.	Sport models and pleated effects in All-Wool Plaids, Serge, Duveltyne, Velveteens.	Velours, Duvel de Laine, Veldyne, Velveteen, plain tailored or fur trimmed.	Daytime and evening models. Tricotines, Duveltyne, Chiffon Velvet, Velveteens, Crepe Satin, Taffeta, Chiffon.	Overblouse and tuck-in models. Georgette Crepe and Crepe de Chine, Wool Jersey.

Our annual January clearaway to make room for mid-season and new Spring models now arriving.

A wonderful opportunity for women to renew their wardrobe with fashionable apparel at little cost.

Third Floor

Dainty Lingerie

Continuing the January Sale

Philippine—

A manufacturer's surplus stock of dainty, hand-made garments at unusual prices. Night Gowns, Envelope Chemises.

\$1.95, \$2.95

Domestic—

Attractive models of soft, sheer Nainsook, trimmed with lace and embroidery. Night Gowns.....

\$1.95, \$2.45

Silk Underwear—

Lovely Crepe de Chine models trimmed with Valenciennes and Calais laces. Night Gowns.....

\$5.95, \$6.95 and tax

Step-In Drawers.....

\$1.95, \$2.95, \$3.95

All Exceptional in Price and Value

Silk Petticoats**A Sample Line—**

Exceptional values in Taffeta, Jersey, Radium and Satin.....

\$3.50 to \$12.00

Second Floor

Elizabeth Arden**Facial Preparations**

THE very popular and widely favored toilet accessories—facial creams, astringents, powders, perfumes and a host of other dainty preparations—have been

Greatly Reduced From Regular Prices

For Three Days' Selling Only

Thursday
Friday
Saturday

This is an unusual opportunity to secure these delightful toilettries at a considerable price saving.

Ground Floor

100 New Wraps and Coats

For Women and Misses—Squirrel and Beaver Trimmed Models of Bolivia in Navy and New Shades of Brown

\$65.00



Third Floor

Wraps that are eloquent of value—in smart style, ample cut, quality fabric and fine tailoring; silk-lined throughout. Furs that enhance the richness of the models, including the new combination of squirrel and navy blue.

Smart Coats that give a youthful trimness, especially becoming to certain types of figure. In straight-line effects adapted from Paris advance models for Mid-Season. Well-tailored, with tie belts, fashionable collars of fine furs, and silk-lined—splendid Coats at this price.

Warm Sweaters for Cold Days

Genuine Brushed Mohair and Alpaca

\$10.00

Uncommonly good values at this low price in the popular Tuxedo coat effects; butterfly belt or braided belt with buckle; plain colors or heather mixtures.

Third Floor

**Real Filet Laces**

At the Lowest Prices in Several Years

The Smartest and Most Favored of Laces Offered at Compelling Price Reductions

Lace is a Leader of Fashion This Season. And Filet Heads the List for Style and Popularity.

A Sale of Filet Laces at this time is an opportunity every woman will appreciate.

9 inches wide
\$2.95 yard
For trimming art linens. In this group is the bow-knot pattern, which we have been unable to get for some time.

Picot Edges
22c yard
Very fine quality.

Edges
\$1.75 yard
In a great variety of designs; 4 to 5 inches wide.

Beadings
50c yard
1 inch wide.

Edges and Insertions
65c yard
Rose and leaf and other much wanted designs.

Finishing Edges
35c yard
3-4 inch wide.

Ground Floor

Breakfast Coats

Continuing the January Sale

Embossed Corduroy—

Full model, silk lined throughout, in the most desirable colors....

\$10.75 and tax

Two-Toned Satin—

Heavy quality, in a graceful model, ruche trimmed.....

\$10.75 and tax

Crepe Satin—

Smart Breakfast Coat of Crepe Satin with panels at side of pleated Georgette Crepe, little French flowers,

\$19.75 and tax

Zenana Robes**A Special Purchase—**

Manufacturer's surplus stock of Zenana Robes, silk-lined throughout, at less than the original wholesale cost.

\$16.75 and tax

Second Floor

Women's New Strap Pumps

A Noteworthy Value at an Unusually Low Price

\$9.75

AT THIS introductory low price, the smartest, most favored styles in Women's Footwear for immediate wear and early Spring are shown in six styles of Strap Pumps.

Four typical styles are quoted: Black, brown, or grey suede, Louis XVI heels, Patent leather strap pumps—grey suede quarter and strap.

Tan calfakin strap pumps, Baby Louis heels. Black satin strap pumps, Louis XV heels.

Second Floor

"You Always Pay Less at May's"

NO CONNECTION WITH ANY OTHER HOUSE

MAY'S

134 WEST 34TH STREET
OPPOSITE MACY'S

**FINAL CLEARANCE
SALE**

OUR ENTIRE HIGH COST STOCK
OF WOMEN'S AND MISSES'

**COATS-WRAPS-DRESSES
SUITS & FURS**

at less than wholesale prices

The most remarkable values ever offered in
New York City

85 Coats & Wraps
Formerly Sold to \$75. To Close Out

34.50

47 Coats & Wraps
Formerly Sold up to \$80. To Close Out

45.00

73 Coats & Wraps
Formerly Sold up to \$125. To Close Out

62.50

74 Coats & Wraps
Formerly Sold up to \$155. To Close Out

75.00

63 FUR TRIMMED Suits
Formerly Sold up to \$85. To Close Out

35.00

46 FUR TRIMMED Suits
Formerly Sold up to \$95.

44.50

92 FUR TRIMMED Suits
Formerly Sold up to \$135.

59.50

MAY'S

134 West 34th St. Opposite
Macy's

FUR COATS

FAR BELOW WHOLESALE PRICES

A wonderful investment that will
double in value by next season.

8 Trape Coney Coats \$55
6 Russian Baby Pony Coats \$75
4 French Seal Coats \$165.00
5 Raccoon Coats \$225
6 Nutria Beaver Coats \$250
8 Hudson Seal Coats \$250
4 Jap Mink Coats \$275